



NOVEMBER 9-10, 2023 | 8AM-2PM | ABC-VA CENTRAL VIRGINIA TRAINING FACILITY, RICHMOND, VA

The Road to World-class Safety

The academy is an in-depth, two-day exploration of what it takes to transform your safety culture.

For owners, principals, vice presidents, and operations and division managers

The ABC Safety Academy is designed to help attendees understand the importance of leadership commitment, cultural transformation and the safety management processes in achieving a world class safety culture. The Safety Academy is different from any other safety training you've experienced. It goes beyond the "technical" side of safety and explores the emotional and behavioral components that take safety from one of many priorities to the core value upon which all decisions are based. This in-depth exploration of what it takes to transform your safety culture and mindset will be led by industry leaders and will establish the trajectory for your organization towards world-class safety performance.

"I am a former EMT-cardiac, EMT instructor, CPR instructor and advanced life support pre-hospital instructor. I thought that with my credentials, I knew it all about safety. This past week proved me wrong, and thankfully so. The program is long overdue. This program is going to do for construction what MADD did for drunk driving. It's going to save unheard of numbers of workers from injury and death. It's going to save many business owners, leaders and managers many sleepless nights and money. It would be a great thing to know that no one might ever have to be told that their brother, father, husband, sister, mother or wife will never be coming home because of something that could have been prevented!"

*—Skip Wolford, president,
David M. Wolford & Son Inc., Culpeper, Virginia*

SAFETY ACADEMY PART 1

The Road Map to World-class Safety

Dissatisfaction with Current Performance

Leadership Commitment – Learn What Makes a Safety Program Effective

Cultural Transformation - Learn How to Improve Your Company's Safety Culture

Deliverable - Transformation Plan for Company and Individual

SAFETY ACADEMY PART 2

World-class Systems and Processes

World-class Results

Deliverable - Transformation Plan for Company and Individual

Best Practice Systems and Process

Reserve Your Space Today!

ABCVA.ORG/ESA-NOV23

Contact Sherrie Dickerson for more info at sherrie@abcva.org